


RIO CLIMATE ACTION WEEK 2026 · SPONSORSHIP BRIEF

# From Belém to Antalya; from Antalya to implementation in Rio.

**5–11 December 2026 · Rio de Janeiro**

Official opening on Monday, 7 December

THE OPPORTUNITY

# Right after COP31, Rio turns commitments into implementation.

Rio Climate Action Week 2026 takes place shortly after COP31 closes, to connect the legacy and implementation agenda of Brazil’s COP30 with the priorities and questions that emerge from Antalya — mobilising governments, cities, companies, investors, academia, civil society and communities to turn commitments into projects, finance, partnerships and place-based solutions.




**Belém, Brazil · 2025**

Legacy and implementation agenda of the Brazilian COP.

**Antalya · 9–20 Nov 2026**

Priorities and questions to be assessed after Antalya.

**Rio de Janeiro · 5–11 Dec 2026**

Projects, finance, partnerships and place-based solutions.

**WHO RCAW MOBILISES**

Governments · Cities · Companies · Investors · Academia · Civil society · Communities

Prepared before COP31: no outcome, decision or position from Antalya is anticipated here.

WHY RIO

# The leading climate action platform of the Southern Hemisphere.

### International bridge

Rio connects Latin America and the Southern Hemisphere to the main global climate forums.

### Platform city

Sea, mountains, forest, culture, science, communities and institutions in a single territory.

### Scale and ambition

A multi-sector urban agenda that matches Brazil's role in the global climate agenda.

RCAW CO-FOUNDERS

**London Climate Action Week**

**Pro Natura International**

RCAW was co-founded by London Climate Action Week and Pro Natura International — London and Rio as Northern and Southern Hemisphere counterparts.

CLIMATE ACTION WEEKS NETWORK

Shanghai · London · Rio · Dublin · Sydney · Baku

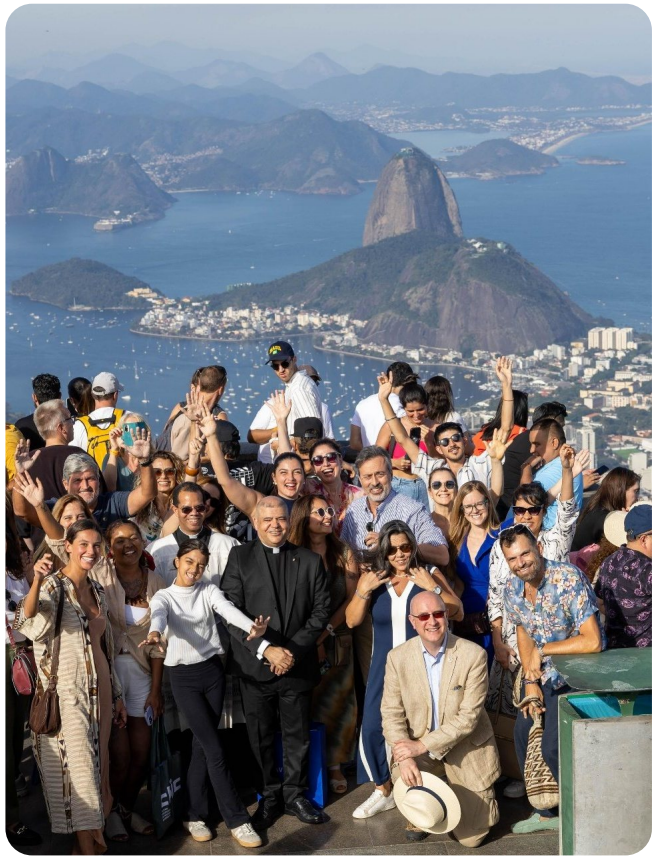
PROOF OF DELIVERY · RCAW 2025

# A first edition that mobilised the city.

**248**
activities

**20,000+**
participants

**R$ 7.7M**
approximate estimated earned media value







RCAW 2025: Christ the Redeemer, opening at the Museum of Tomorrow and the Gala Dinner.

2026 AMBITION

# Seven days to move the climate agenda into implementation.

| 7 | 273 | 22,000+ |
|---|---|---|
| days of programme | activities (target) | participants (target) |

Conservative targets: +10% over the published 2025 base (248 × 1.10 = 272.8, rounded up to 273; participants from the 20,000+ floor). Programme across hubs and partner spaces in Rio; venues being confirmed.

## PLANNED MODEL OF THE WEEK

**SATURDAY AND SUNDAY**

### City, culture and mobilisation

Cultural, sports, faith and community agenda, with public experiences across different areas of Rio.

**MONDAY**

### Official opening and international plenary

Global leaders, governments, private sector, science and civil society gather to open the week.

**TUESDAY TO FRIDAY**

### Hubs, solutions and connections

Thematic hubs, executive briefings, innovation labs, matchmaking, investment rounds and multi-sector activities.

**FRIDAY**

### Syntheses, launches and closing

Launches, commitment announcements, syntheses of the week and a cultural closing.

Reference model — the full programme is still being built and will be published on the website.

PROGRAMME ARCHITECTURE

# Four thematic blocks, twelve hubs.

**BLOCK 1**

## Enabling Conditions

Institutions, finance, transparency and governance for climate action.

**BLOCK 2**

## Transformation of Productive Systems

Low-carbon economy, clean energy, bioeconomy and industrial innovation.

**BLOCK 3**

## Territory, Nature and Resilience

Ecosystem protection, adaptation, oceans, resilient cities and water.

**BLOCK 4**

## People, Culture and Mobilisation

Education, health, climate justice, local knowledge and culture for transformation.

### THEMATIC HUBS

| | |
|---|---|
| 01 | Climate Finance, Insurance & Investment |
| 02 | Global Policy, Diplomacy & Cooperation |
| 03 | Innovation, Technology & New Climate Economy |
| 04 | Education, Science & Climate Citizenship |
| 05 | Clean Energy & Just Transition |
| 06 | Industrial Decarbonization & Critical Minerals |
| 07 | Sustainable Food Systems & Bioeconomy |
| 08 | Nature, Forests & Biodiversity |
| 09 | Ocean, Water & Blue Economy |
| 10 | Resilient Cities, Infrastructure & Water Security |
| 11 | Human Development, Health & Climate Justice |
| 12 | Culture, Creative Economy & Sustainable Fashion |

Approved thematic structure for RCAW 2026. Specific sessions, speakers and highlights are not yet confirmed.

FORMATS AND ACTIVATIONS

# How your brand can take part.

## PLANNED ACTIVITY FORMATS

- **Official RCAW events**
  Opening, plenaries and core institutional moments.
- **Thematic hubs**
  Curated sector agendas with science, governments and investors.
- **Flagship events**
  Landmark gatherings co-created with strategic partners.
- **Independent activities**
  Approved programming from companies, institutions and society.
- **Executive briefings**
  Closed-door sessions between CEOs, ministers and leaders.
- **Innovation labs**
  Spaces for prototyping, solutions and new climate technologies.
- **Investment rounds**
  Matchmaking between projects, capital and sustainable finance.
- **Cultural and community agenda**
  Activations, art and open experiences across the city.
- **Online and hybrid events**
  Remote participation to connect global audiences.

## PREMIUM ACTIVATIONS AVAILABLE TO SPONSORS

**Naming rights**
Brand association with a strategic moment of the Week.

**Co-curated panel**
Thematic session designed with RCAW's curation.

**Executive dinner or lunch**
Closed-door meeting with governments, CEOs and investors.

**Innovation Lab**
Innovation, business and sector matchmaking space.

**Business Matchmaking**
Curated rounds between companies, investors and governments.

**Investment round**
Pitches and meetings focused on climate capital.

**Public activation**
Open experience at iconic Rio landmarks.

**Co-branded content**
Videos, interviews, branded report and media kit.

**Premium credentials**
Access to opening, closing, hubs and restricted areas.

**Legacy report**
Metrics, clipping, records and ESG/SDG narrative.

PARTNERS

# Our Partners

RCAW was co-founded by London Climate Action Week and Pro Natura International and is built with partner and co-organising institutions.

London Climate Action Week

Pro Natura International

IDG — Instituto de Desenvolvimento e Gestão, with Museu do Amanhã

CEBDS — Conselho Empresarial Brasileiro para o Desenvolvimento Sustentável

CEBRI — Centro Brasileiro de Relações Internacionais

GAEL

Approach

Dror

O.N.E. Amazon

Gorilla

Clima de Política

OPCC — Parliamentary Observatory on Climate Change and Just Transition

ABMN — Associação Brasileira de Marketing & Negócios

GLOBE — The Global Legislators Organisation

Goals House

Centro Brasil no Clima

The Earthshot Prize

Sustainable Markets Initiative

Instituto Clima e Sociedade (iCS)

SEBRAE — Serviço Brasileiro de Apoio às Micro e Pequenas Empresas

Fundação Grupo Boticário de Proteção à Natureza

BNDES — Banco Nacional de Desenvolvimento Econômico e Social

Ação da Cidadania

World Climate Foundation

Plataforma CIPÓ

UNi

Climate High-Level Champions

Sustainable Business COP

IFC — International Finance Corporation

BVRio

Instituto Igarapé

Nobel Sustainability Trust

Tropical Forest Forever Facility (TFFF)

Terra Carta

Institutional partnerships are not commercial tiers. This brief does not indicate confirmed support from any prospective sponsor.

SPONSORSHIP TIERS

# Three ways to lead RCAW 2026.

## MASTER PARTNER

Investment

**BRL 550,000**

For brands seeking maximum visibility, institutional leadership and cross-cutting presence.

- Maximum visibility across main communications and signage
- Naming rights for a strategic moment
- High-level co-curated panel
- Presence in closed sessions and executive meetings
- 20 VIP credentials
- Invitations to the Gala Dinner
- Custom impact report

## HUB LEADER

Investment

**BRL 400,000**

For brands looking to lead a thematic hub or strategic sector agenda.

- Leadership of a designated hub
- Institutional presence in the sector
- Co-curated panel
- RCAW support for creating and coordinating activations
- 10 VIP credentials
- 5 invitations to the Gala Dinner
- Hub impact report

## STRATEGIC PARTNER

Investment

**BRL 250,000**

For brands seeking qualified presence in content, communications and relationships.

- Presence in digital communications and approved program
- Participation in a curated panel or session
- Shared brand activation
- 5 VIP credentials
- 3 invitations to the Gala Dinner
- Impact report with visibility metrics

TIER COMPARISON

# What each tier includes.

| BENEFIT | MASTER PARTNER | HUB LEADER | STRATEGIC PARTNER |
|---|---|---|---|
| **Investment** | **BRL 550,000** | **BRL 400,000** | **BRL 250,000** |
| **VIP credentials** | **20** | **10** | **5** |
| Institutional visibility | Maximum | High | Medium |
| Naming rights | Included | Subject to approval | Not included |
| Co-curated panel | Included | Included | Partial |
| Hub leadership | Included | Included | Subject to approval |
| Lounge / activation | Exclusive | Shared | Shared |
| Executive briefings | Included | Included | Partial |
| Invitations to the Gala Dinner | Head table | 5 invitations | 3 invitations |
| Co-branded content | Included | Included | Partial |
| Impact report | Featured | Mentioned | Mentioned |
| International CAW network | Featured | Included | Included |
| Level of customization | High | Medium | Customizable |

All packages can be adjusted to strategic goals, thematic fit, operational availability and the final programme design. Benefits subject to availability and operational validation. Amounts in Brazilian reais (BRL).

NEXT STEP

# Let’s build your presence at RCAW 2026.

Explore the tiers, activations and tailored proposals on the partnerships page and send your interest through the form. Our team will reply within 24 hours.

**Talk to the RCAW team →**

**rioclimateactionweek.org/parcerias**

**OFFICIAL CHANNELS**

Instagram · @rioclimateactionweek

LinkedIn · Rio Climate Action Week



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